



CONSTANÇA VASCONCELOS DIAS

constancavasconcelosdias@gmail.com // constancavd.com

Multidisciplinary designer with experience in branding, communication, and creative operations as a freelancer, agency, and non-profit organization, leading the development of visual identities and delivering high-impact communication materials. I combine strong design execution skills with project coordination and strategic thinking, bringing clarity, structure, and purpose to creative work. Motivated by mission-oriented contexts, I seek to create effective and thoughtful designs that support meaningful communication and organizational impact.

EDUCATION

May 2022 | NOVA School of Business and Economics

"Doing Digital" Executive learning intensive program

Sept 2017 - Nov 2021 | Faculty of Fine Arts University of Lisbon (FBAUL)
Masters in Contemporary Editorial and Typographical Practices

Sept 2018 - Feb 2019 | Faculty of Fine Arts, Naples
Erasmus+

Sept 2013 - May 2016 | Faculty of Fine Arts University of Lisbon (FBAUL)
BA Communication Design

PERSONAL EXPERIENCE

2016 - 2025 | Just a Change

Volunteer at Humanitarian Mission in Portugal

2018 | Comunità di Sant'Egidio Napoli

Volunteer at Humanitarian Mission in Naples, Italy

2015 - 2017 | ACI - Fonte da Prata

Volunteer at Humanitarian Mission in Lisbon, Portugal

2000- 2012 | Banco Alimentar

Volunteer at Food Bank in Portugal

2000 - 2012 | WAGGS

Member of Word Association of Girl Guides and Girl Scouts

LANGUAGES

// Portuguese - native

// English - fluent

// Italian - intermediate

// Spanish - intermediate

// French - intermediate

PROFESSIONAL EXPERIENCE

May 2026 – Present | Graphic Designer (Non-Key Expert) // Gopa Pace

Digital communication for the EU Youth Alumni project, funded by the European Union. I create newsletters, social media campaigns, infographics, event branding materials, and templates aligned with EU guidelines, ensuring accessibility, visual consistency, and adaptation to different international audiences and contexts.

Jan 2019 – Present | Multidisciplinary Creative Designer // Freelancer

Brand and Visual Identity: Developing brand identities for print and digital formats. Graphic and Editorial Design: Creating branding materials, reports, editorial layouts, and infographics. Digital and Social Media: Producing visual content and video editing for social media. Photography and Production: Coordinating photo shoots from concept to delivery. Education and Artistic Work: I give workshops and create artistic pieces and murals for branding projects and campaigns.

Oct 2025 – Nov 2025 | Project Manager // Global Paths

Planned and executed the international tour of the book "Global Paths", accompanying the author in several European cities and the USA. Managed and conducted interviews with Portuguese professionals in international organizations, including the United Nations, NATO, the European Union, the OECD, the World Bank and diplomatic representations.

Jan 2023 – Dec 2024 | Marketing, Communication and Creative Director // Just a Change (Start-Up NGO)

Led the branding, marketing and communication team, ensuring consistency and strategic alignment. Developed communication plans, managed the budget and coordinated media, content and events. Contributed to the growth of the digital community to over 100,000 followers.

Mar 2019 – Dec 2022 | Marketing and Communication / Brand and Community Manager // Just a Change (Start-Up NGO)

Managed the brand strategy and oversaw communication materials to ensure visual and message consistency. Coordinated events and media relations, as well as managing social media and institutional communication. Produced photographic and video content for campaigns.

Jan – Dec 2020 | Graphic Designer and Art Director // Cresce e Aparece

Created visual content about the Portuguese Presidential Elections, ensuring clarity and impartiality. Transformed complex political information into accessible and engaging formats for young audiences.

Mar 2017 – Nov 2018 | Graphic Designer // Ivity Brand Corp

Collaborated with multidisciplinary teams to develop complete branding projects. Transformed client needs into effective visual solutions and strengthened design and strategic thinking skills in high-impact projects.

SKILLS

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Premiere); Figma; Wordpress; Mailchimp; Capcut; Google Suite; Salesforce; Google Ads; Microsoft Office. Graphic and Editorial Design; Stakeholder Management; Strategy and Innovation; Event Planning; Copywriting; Creative Concept Building; Community Management; Storytelling; Branding; Art Direction; Paid Advertising SEO; Email Marketing; Organization; Creativity; Leadership; Driving Licence.