



# CONSTANÇA VASCONCELOS DIAS

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## WORK EXPERIENCE

### Freelancer // Multidisciplinary Creative Designer - Portugal 2019 - present

### Project Manager // International Tour for the book “Global Paths - Stories Of Portuguese Making A Difference Worldwide” oct 2025 - nov 2025

// Organized an international book tour and accompanied the author through Brussels, New York, Washington DC, Luxembourg, Strasbourg, Paris, Geneva, Lisbon and Porto;  
// Managed and led several interviews with Portuguese professionals working in international organizations such as the United Nations, NATO, the European Union (EU), the OECD, World Bank, and several Portuguese embassies and consulates.

### Marketing & Creative Director // Just a Change NGO - Portugal jan 2023 - dec 2024

// Supervised a team responsible for the design and production of branding and marketing materials, ensuring alignment with organizational objectives;  
// Developed and implemented comprehensive annual and long-term communication strategies to strengthen brand presence;  
// Managed the team's budget, optimizing resources for marketing, design, and community initiatives;  
// Coordinated and executed media engagements, press visits, interviews, and content creation;  
// Led the planning and execution of major community events, coordinating logistics, timelines, and stakeholder engagement;  
// Grew a community of 80K+ across social media platforms (started with 3K in 2019)

### Brand & Community Manager // Just a Change NGO - Portugal 2019 - 2022

// Led the design and production of all branding and marketing materials, ensuring consistency across platforms;  
// Organized and managed community events, coordinating logistics and event execution;  
// Managed media relations, including press visits and communications with reporters;  
// Developed and implemented a cohesive brand strategy, enhancing company image and public presence;  
// Shot and edited video and photography, creating high-quality visual content for marketing campaigns and promotional materials.

### Graphic Designer & Art Director // Cresce e Aparece - Portugal 2020

// Developed social media posts regarding the 2020 Portuguese Presidential Elections, ensuring clear, unbiased messaging that equally represented all candidates;  
// Tailored content for a younger audience (18-35) by using accessible language and engaging visual formats to simplify complex political information.

### Graphic Designer // Ivty Brand Corp 2017 - 2018

## LANGUAGES

// Portuguese - native  
// English - fluent  
// Italian - basic  
// Spanish - basic  
// French - basic

## SKILLS

Graphic Design; Editorial Design; Problem Solving; Organization skills; Copywriting & Naming; Creativity; Strategy and Innovation; Leadership; Management; Creative Concept Building; Design Thinking; Bias for Action; Community Management; Public Speaking; Storytelling; Empathy; Research; Branding; Art Direction; Event Planning; Adobe Creative Suite; Figma; Mailchimp; Microsoft Office; Google Suite; Salesforce

## EDUCATION

### “Doing Digital” Executive learning intensive program NOVA School of Business and Economics May 2022

### Masters in Contemporary Editorial and Typographical Practices Faculty of Fine Arts University of Lisbon (FBAUL) Sept 2017 - May 2021

### Erasmus+ Faculty of Fine Arts, Naples Sept 2018 - Feb 2019

### BA Communication Design Faculty of Fine Arts University of Lisbon (FBAUL) Sept 2013 - May 2016

## PERSONAL EXPERIENCE

### 2016 - 2024 Volunteer at Just a Change Humanitarian Mission in Portugal 4 times as part of the organization, responsible for all non-construction related logistics

### 2018 Volunteer at Comunità di Sant'Egidio Napoli Humanitarian Mission in Naples

### 2015 - 2017 Volunteer at ACI - Fonte da Prata Humanitarian Mission in Portugal

### 2000- 2012 Volunteer at Banco Alimentar Food Bank in Portugal

### 2000 - 2012 Member of WAGGS World Association of Girl Guides and Girl Scouts