

CONSTANÇA VASCONCELOS DIAS

constancavasconcelosdias@gmail.com // +41 76 287 66 99 // constancavd.com



WORK EXPERIENCE

jan 2019 - present | Freelancer // Multidisciplinary Creative Designer - Portugal

Brand and Visual Identity: Created and maintained brand identities across print, digital, and physical formats.
Graphic and Editorial Design: Designed branding materials, signage, annual reports, editorial layouts, and infographics.
Digital and Social Media: Developed visual content for social media, including graphics and video editing.
Photography and Production: Art-directed and supported editorial photoshoots from concept to final output.
Education and Workshops: Designed and delivered creative workshops for diverse audiences.
Creative and Artistic Work: Created original artworks, murals, and physical pieces for branding initiatives and influencer marketing campaigns.

oct 2025 - nov 2025 | Project Manager // International Tour for the book “Global Paths: Stories Of Portuguese Making A Difference Worldwide”

Planned and executed an international book tour, accompanying the author across Brussels, New York, Washington DC, Luxembourg, Strasbourg, Paris, Geneva, Lisbon, and Porto. Managed and led interviews with Portuguese professionals working in major international organizations such as the United Nations, NATO, the European Union, OECD, World Bank, and multiple Portuguese embassies and consulates.

jan 2023 - dec 2024 | Marketing, Communications and Creative Director // Just a Change (Start-up / NGO)

Led and supervised a team responsible for branding, marketing, and communication materials, ensuring alignment with organizational goals. Designed and implemented annual and long-term communication strategies, managed the department budget, and optimized resources across marketing, design, and community and stakeholder initiatives. Coordinated media relations, press visits, interviews, and content production (for social media and other marketing campaigns), while also overseeing the planning and execution of large-scale community events, contributing to the growth of the organization’s social media community to over 100,000 followers.

mar 2019 - dec 2022 | Marketing and Communications / Brand and Community Manager // Just a Change (Start-up / NGO)

Managed and executed the organization’s brand strategy, overseeing all branding and marketing materials to ensure visual and message consistency. Coordinated stakeholder and community events and handled logistics and execution, while also managing media relations, social media content and strategy, and press communications. Produced photo and video content, from shooting to editing, for marketing campaigns and promotional initiatives.

jan - dec 2020 | Graphic Designer & Art Director // Cresce e Aparece - Portugal

Created social media content focused on the 2020 Portuguese Presidential Elections, ensuring clear, unbiased representation of all candidates. Adapted complex political information into accessible, visually engaging formats tailored to a younger audience (18–35).

mar 2017 - nov 2018 | Graphic Designer // Ivity Brand Corp

Collaborated closely with multidisciplinary teams of designers, strategists, and copywriters to deliver cohesive branding solutions. Worked directly with client ideas, transforming their vision into creative and impactful designs from concept to final product. Enhanced design and strategic thinking skills by working on diverse, high-impact projects under experienced professionals.

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EDUCATION

May 2022 | NOVA School of Business and Economics

“Doing Digital” Executive learning intensive program

Sept 2017 - Nov 2021 | Faculty of Fine Arts University of Lisbon (FBAUL)

Masters in Contemporary Editorial and Typographical Practices

Sept 2018 - Feb 2019 | Faculty of Fine Arts, Naples

Erasmus+

Sept 2013 - May 2016 | Faculty of Fine Arts University of Lisbon (FBAUL)

BA Communication Design

PERSONAL EXPERIENCE

2016 - 2025 | Just a Change | Volunteer at Humanitarian Mission in Portugal

2018 | Comunità di Sant’Egidio Napoli | Volunteer at Humanitarian Mission in Naples

2015 - 2017 | ACI - Fonte da Prata | Volunteer at Humanitarian Mission in Portugal

2000- 2012 | Banco Alimentar | Volunteer at Food Bank in Portugal

2000 - 2012 | WAGGS | Member of Word Association of Girl Guides and Girl Scouts

LANGUAGES

// Portuguese - native

// English - fluent

// Italian - intermediate

// Spanish - intermediate

// French - intermediate

SKILLS

Graphic and Editorial Design; Organization; Copywriting; Creativity; Strategy and Innovation; Leadership; Creative Concept Building; Community Management; Storytelling; Research; Branding; Art Direction; Stakeholder Management; Event Planning; Adobe Creative Suite; Figma; Wordpress; Email Marketing; Mailchimp; Microsoft Office; Capcut; Google Suite; Salesforce; SEO; Google Ads; Paid Advertising.